



Panel Discussion

Industry and Academia Collaboration

August 5 - 7, La Jolla, California

Technip





The Products of Academia Drive Industry Interest

- u **The Research**
 - ~ **Innovation**
 - ~ **Confirmation**
 - ~ **Application**
 - ~ **Understanding/Knowledge**

- u **The People**
 - ~ **Graduates**
 - ~ **Lead Researchers**
 - Consultants
 - Sabbaticals



People-To-People Contacts Drive Success

- u **Connecting with the right people**
 - ~ **Publications**
 - ~ **Conferences**
 - ~ **Introduction/networking – both ways**

- u **Sustaining the link**
 - ~ **Students**
 - ~ **Consulting/sabbaticals – both ways**
 - ~ **Other**

- u **Measuring the results**
 - ~ **Step changes in how we do things**
 - ~ **Less so incremental improvements**